

beth minardi

S I G N A T U R E[®]

REWARDS PROGRAM

elite

\$25,000+

Purchase \$25,000 Joico, Beth Minardi Signature & Minardi Luxury Color Care Product Annually

POINT/DOLLAR CONVERSION

Each dollar spent on haircolor = 10 points

Each dollar spent on all other items = 4 points

royal

\$10,000 - \$24,999

Purchase \$10,000-\$24,999 Joico, Beth Minardi Signature & Minardi Luxury Color Care Product Annually

POINT/DOLLAR CONVERSION

Each dollar spent on haircolor = 5 points

Each dollar spent on all other items = 2 points

ambassador

\$5,000 - \$9,999

Purchase \$5,000-\$9,999 Joico, Beth Minardi Signature & Minardi Luxury Color Care Product Annually

POINT/DOLLAR CONVERSION

Each dollar spent on haircolor = 3 points

Each dollar spent on all other items = 1 points